



FOR IMMEDIATE RELEASE
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Workshop will teach how to use social networking in business setting

DENVER – Marketing expert Deborah Krier will present interactive business workshop “Take the Leap into Social Networking” 4 p.m. to 6 p.m. on Jun. 30 at the Colorado Women’s Chamber of Commerce offices at 1624 Market St., Suite 340, in Denver, CO.

The workshop is \$15 for members, \$20 for non-members and walk-ins. Attendees can register online at www.cwcc.org.

Krier encourages attendees to bring a Wi-Fi enabled laptop to the workshop in order to set up and edit social networking sites during seminar. During the informative workshop, individuals will learn how to set up their own pages on LinkedIn and Facebook and how to make the sites work for businesses. Participants will also learn how to use Twitter work for businesses. This workshop limited to just 25 participants, due to classroom size limitations. This is the third social networking seminar Krier has hosted at the women’s Chamber since the start of the year.

Krier is a marketing and public relations professional with more than 15 years of experience in media and public relations, internal and external communication, crisis management, integrated marketing campaigns, brand management, event coordination, Web site

design and development, and community relations. She is president of Wise Women Communications (WWC) and principal of WWC Events.

For more information on the Colorado Women's Chamber of Commerce, call 303-458-0220, e-mail info@cwcc.org or visit www.cwcc.org.

The Colorado Women's Chamber of Commerce is one of the largest women's chambers in the nation. CWCC provides its members with the environment and resources conducive to business success, skills and knowledge about business issues and trends, visibility in the community and opportunities for community involvement and business partnerships.

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