



FOR IMMEDIATE RELEASE
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Attendees will learn how to sell personal brand & influence decision-makers

DENVER – Lauri Osborne and CJ Juleff from Spectrum Leadership Development, LLC will present the workshop “The Art of Influence” from 4:30 p.m. to 6 p.m. on Jul. 8 at the Colorado Women’s Chamber of Commerce offices at 1624 Market St., Suite 340, in Denver, CO.

The workshop is \$15 for members, \$20 for non-members and walk-ins. Attendees can register online at www.cwcc.org.

The workshop curriculum will focus on moving a business forward and how to get face time with key decision-makers. Attendees will learn to increase their credibility by discovering how to package and sell the brand their personal brand. Osborne and Juleff will also provide attendees with a portable card-sort self-assessment.

Spectrum Leadership Development, LLC helps build leaders and stronger teams through leadership strategy design, assessment and coaching, team facilitation, and workshop design and delivery.

For more information on the Colorado Women’s Chamber of Commerce, call 303-458-0220, e-mail info@cwcc.org or visit www.cwcc.org.

The Colorado Women's Chamber of Commerce is one of the largest women's chambers in the nation. CWCC provides its members with the environment and resources conducive to business success, skills and knowledge about business issues and trends, visibility in the community and opportunities for community involvement and business partnerships.

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