

SalesLeadership, Inc.
CWCC Company of the Year Award Finalist, Small

SalesLeadership, Inc, located in Denver, Colorado, are professional sales trainers and business development consultants providing seminars, workshops and programs in motivational sales training, sales techniques, sales management, sales strategy and sales leadership development for the professional sales person, businesses and corporate sales teams.

“Our clients bring us the gift of trust,” said Colleen Stanley, president.. “In return we give truth, commitment and results.”

“Colleen is a leader for women in business not just through her success and mentorship, but through her attitude, encouragement, caring, and intense belief that all women have what it takes reach their personal and professional goals and dreams,” said Kris Jordan, Garvin’s Sewer Service. “Colleen goes beyond what is laid out in a contract, because she genuinely cares about the person behind the client. If I ever needed a quick phone call to debrief a tough meeting and obtain my ‘lessons learned,’ or practice my ‘value proposition’ Colleen always made the time.”

“Working with SalesLeadership has given me a great amount of confidence and power as a business women (especially a business woman in a man’s world) because they have given me the necessary tools to go into any meeting, in any setting, and be successful by being aware of myself, those around me, and having conviction in my sales process,” said Kris.

In addition to working with women to become better salespeople, SalesLeadership provides a number of contracts for goods or services from 15 women-owned companies.

SalesLeadership is also involved in number of community organizations including: Tennyson Center for Children, 2% Club, Women’s Vision Foundation, Association for Corporate Growth, Colorado Society of Association Executives, National Speakers Association, and United Way.