

SPONSORSHIP OPPORTUNITIES 2023



700+ VIP ATTENDEES

Top-level executives, community leaders, and decision-makers

BRAND ELEVATION

Sponsorship supports the CWCC mission to address Diversity, Equity, and the Advancement of Women in Business

PRIME EXPOSURE

Get your brand in front of the most powerful women and influential companies in the community

TOP 25 MOST POWERFUL WOMEN IN BUSINESS GALA

Thursday, August 17, 2023 5:00-8:00 p.m. | Seawell Ballroom Denver Performing Arts Center



Featuring...

COCKTAIL HOUR + DINNER Connect with the entire CWCC Community over drinks and dinner.

AWARDS RECEPTION

Celebrate the recipients! Who will have the loudest cheering section?

AFTER PARTY!

This event addition was so popular, we're bringing it back! Prepare for more celebrations, dancing, and late-night snacks. Come after the gala or just join us for the after-party.

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August 17, 2023 | 5:00 - 8:00pm | Seawell Ballroom at the Denver Center for Performing Arts

SPONSORS

Presenting | \$20,000 SOLD: KeyBank

- Premier seating for one table + wine for 10 with table signage
- Logo placed on event promotions and program, web page, PowerPoint and e-blast
- Full-page ad in event program
- Opportunity to speak from the podium at the gala
- Opportunity to display/distribute promotional materials to event attendees
- Meet the Top 25 winners at a private champagne toast prior to the event
- Present awards to recipients on stage at the gala
- 10 tickets for the After Party
- Access to the Top 25 attendee list

Premier | \$15,000 SOLD: HealthONE

- Premier table + wine for 10 with table signage
- Half-page ad in event program
- Logo on event marketing materials including webpage and event presentation
- Opportunity to speak from the podium at the gala
 (2 minutes)
- Meet the Top 25 winners at a private champagne toast prior to the event
- Present awards to recipients on stage at the gala
- 10 After Party tickets
- Attendee list

After Party Host | \$12,000 SOLD: Molson Coors

- Premier table + wine for 10 at the Top 25 Gala
- 20 After Party tickets
- Meet the Top 25 winners at a private champagne toast prior to the gala
- Opportunity to speak at the after party
- Logo on event marketing materials

Legacy Award | \$10,000

- Opportunity to speak from the podium (2 minutes)
- Presentation of the award
- Photo opportunity with honorees
- Logo and mention in program
- Premiere table + wine for 10 at the Top 25 gala
- 5 After Party tickets
- Quarter-page ad in the program

Video | \$9,000 (3 Available)

- One table of 10 with table signage
- Recognized as video sponsor with logo on awardee video
- Quarter-page ad in event program
- Logo on all marketing materials
- Photo opportunity with winners
- 5 After Party Tickets



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Advancement | \$8,000

- One table of 10 with table signage
- Quarter-page ad in event program
- Logo on all marketing materials
- Opportunity to introduce a state dignitary at the podium

Nametag | \$5,500 SOLD: YMCA

- One table of 10 with table signage
- Your logo on each guest's nametag

Photobooth | \$5,500 SOLD: Davita 🚿

- One table of 10 with table signage
- Your logo on photobooth photos

Table | \$2,750

- One table of 10 with table signage
- Company name on event program and presentation



Member Tickets Before July 10: \$225 After: \$250 Non-Member Tickets Before July 10: \$250 After: \$275

Award | \$7,500 (5 available)

- One table of 10 with table signage
- Quarter-page ad in event program,
- logo on marketing materials including website event page, event program, and event presentation

After Party Dessert | \$7,000

- Premier table at the Top 25 gala
- 10 After Party tickets
- Logo at dessert bar
- Recognition in marketing materials

Sustaining | \$5,000

- One table of 10 with table signage
- Logo on event program and presentation

VIP Packages | Gala + After Party

Member VIP Package \$3,425

- One table of 10 with table signage
- 10 Tickets to the After Party

Non-Member VIP Package \$3,650

- One table of 10 with table signage
- 10 Tickets to the After Party



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