



**COLORADO WOMEN'S
CHAMBER OF COMMERCE**

SPONSORSHIP OPPORTUNITY 2023



250+ VIP ATTENDEES

Top-level executives, community leaders, and decision-makers

BRAND ELEVATION

Sponsorship supports the CWCC mission to address Diversity, Equity, and the Advancement of Women in Business

PRIME EXPOSURE

Get your brand in front of the most powerful women and influential companies in the community

POWERFUL VOICES PRESENTS THE ATHENA LEADERSHIP AWARD

Thursday, December 7, 2023

5:30-8:00 p.m. | Pinnacle Club

555 17th St., 38th Floor, Denver, CO 80202

The ultimate Powerful Voices Conversation Series of the year culminates with the presentation of the ATHENA Leadership Award.

- Hear from inspiring speaker, Molly Bloom, subject of the Oscar-nominated film, "Molly's Game"
- Crown the next recipient of the ATHENA Leadership Award
- Network with your CWCC community
- Enjoy the spectacular views of glittering downtown Denver during the holidays!



The ATHENA Leadership Award is presented to a Colorado woman or man who demonstrates the qualities embodied in the ATHENA Leadership Model and who has achieved the highest level of professional excellence, while actively assisting women and historically marginalized people in realizing their full leadership potential.

2023 ATHENA LEADERSHIP AWARD RECEPTION

December 7, 2023 | 5:30 - 8:00pm | Pinnacle Club

SPONSORSHIP OPPORTUNITIES



Powerful Voices Presenting \$10,000 **SOLD: Bank of America**

- Company logo on all digital and printed marketing and event materials
- Opportunity to speak at the podium at every event
- VIP Table at the ATHENA Leadership Awards Event
- Full-page ad in the program

ATHENA Reception Presenting \$10,000

- Company logo on all digital and printed marketing and event materials
- Opportunity to speak at the podium (2-3 minutes)
- One VIP Table at the ATHENA Leadership Awards Reception
- Full-page ad in the program

ATHENA Award | \$7,500

- Company logo recognized on all digital and printed marketing and event materials
- Opportunity to speak at the podium at the event (2 minutes) and give out ATHENA Leadership Award to winner
- One VIP Table at event
- Half-page ad in the program

Keynote | \$5,000

- Company logo recognized on all digital and printed marketing and event materials
- Opportunity to introduce the keynote (1-2 min)
- One VIP Table at event
- Quarter-page ad in the program

Fireside Chat Sponsor | \$5,000

- Company logo recognized on all digital and printed marketing and event materials
- Opportunity to introduce fireside chat (1-2 min)
- One VIP Table at event
- Quarter-page ad in the program

Entertainment Sponsor | \$3,000

- Company name and logo on and all digital and printed marketing materials
- Five(5) tickets to attend event

Dessert Sponsor | \$2,000

- Company name and logo on all digital and printed marketing materials
- Four(4) tickets to attend event

Table | \$2,500

- Table + company name on all digital and printed marketing materials

Individual Tickets

CWCC Member: \$125 | Non-Member: \$150

