

## **SPONSORSHIP OPPORTUNITY 2023**



#### 250+ VIP ATTENDEES

Top-level executives, community leaders, and decision-makers

#### **BRAND ELEVATION**

Sponsorship supports the CWCC mission to address Diversity, Equity, and the Advancement of Women in Business

#### PRIME EXPOSURE

Get your brand in front of the most powerful women and influential companies in the community

# POWERFUL VOICES PRESENTS

**Thursday, December 7, 2023 5:30-8:00 p.m. | Pinnacle Club** 555 17th St., 38th Floor, Denver, CO 80202

The ultimate Powerful Voices Conversation Series of the year culminates with the presentation of the ATHENA Leadership Award.



Molly Bloom will share her story of triumph, ruin, and redemption.

- Hear from inspiring speaker, Molly Bloom, subject of the Oscar-nominated film, "Molly's Game"
- Crown the next recipient of the ATHENA Leadership Award
- Network with your CWCC community
- Enjoy the spectacular views of glittering downtown Denver during the holidays!

The ATHENA Leadership Award is presented to a Colorado woman or man who demonstrates the qualities embodied in the ATHENA Leadership Model and who has achieved the highest level of professional excellence, while actively assisting women and historically marginalized people in realizing their full leadership potential.

## 2023 ATHENA LEADERSHIP AWARD RECEPTION

December 7, 2023 | 5:30 - 8:00pm | Pinnacle Club

### SPONSORSHIP OPPORTUNITIES



#### Powerful Voices Presenting \$10,000 SOLD: Bank of America

- Company logo on all digital and printed marketing and event materials
- Opportunity to speak at the podium at every event
- VIP Table at the ATHENA Leadership Awards Event
- Full-page ad in the program

#### ATHENA Award | \$7,500

- Company logo recognized on all digital and printed marketing and event materials
- Opportunity to speak at the podium at the event (2 minutes) and give out ATHENA Leadership Award to winner
- One VIP Table at event
- Half-page ad in the program

#### Fireside Chat Sponsor | \$5,000

- Company logo recognized on all digital and printed marketing and event materials
- Opportunity to introduce fireside chat (1-2 min)
- One VIP Table at event
- Quarter-page ad in the program

#### Dessert Sponsor | \$2,000

- Company name and logo on all digital and printed marketing materials
- Four(4) tickets to attend event

#### **Individual Tickets**

CWCC Member: \$125 | Non-Member: \$150

#### ATHENA Reception Presenting \$10,000

- Company logo on all digital and printed marketing and event materials
- Opportunity to speak at the podium (2-3 minutes)
- One VIP Table at the ATHENA Leadership Awards
  Reception
- Full-page ad in the program

#### Keynote | \$5,000

- Company logo recognized on all digital and printed marketing and event materials
- Opportunity to introduce the keynote (1-2 min)
- One VIP Table at event
- Quarter-page ad in the program

#### Entertainment Sponsor | \$3,000 🗸

- Company name and logo on and all digital and printed marketing materials
- Five(5) tickets to attend event

#### Table | \$2,500

- One table with signage
- Logo on all digital and printed marketing materials



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