



SPONSORSHIP OPPORTUNITIES 2024



VIP ATTENDEES

Top-level executives, community leaders, and decision-makers

BRAND ELEVATION

Sponsorship supports the CWCC mission to address Diversity, Equity, and the Advancement of Women in Business

PRIME EXPOSURE

Get your brand in front of the most powerful women and influential companies in the community

SIGNATURE EVENTS

- State of Women in Business
- Top 25 Most Powerful Women in Business

- ATHENA Leadership Award Reception

PROGRAMS

- Women's Leadership Lab*
- Mentorship Program*
- Powerful Voices Conversation Series

- CWCC Community Days
- CWCC Peer Groups
- CWCC Top-Tier Member Networking Events

BRANDED CONTENT IN CWCC COMMUNICATIONS

- Sponsored Content
- Health & Wellness Corner in CWCC Newsletter
- Business Tips Corner in CWCC Newsletter
- DEI Corner in CWCC Newsletter
- Sponsored Emails and Blog Posts

*Powered by the Colorado Women's Chamber Foundation (CWCF)

SIGNATURE EVENTS

STATE OF WOMEN IN BUSINESS

February 29, 2024 | 7:00 - 9:30am

SPONSORS



Presenting | \$20,000 SOLD: Amazon



- One VIP Table of 10 with table signage
- 2-3 minutes of podium time
- Video ad during the program (optional)
- Company logo on all digital and printed event materials
- Opportunity to place promotional materials on event tables and/or guest seats
- Option to staff a resource table
- Full-page ad in the program

Chamber Champion Award | \$8,500 SOLD: HealthONE



Advocacy Award | \$8,500 SOLD: Cigna

- One VIP table of 10 with table signage
- Opportunity to introduce and be photographed with honoree(s)
- Company logo recognized as Award Sponsor on all digital and printed event materials
- Opportunity to place promotional materials on event tables and/or guest seats
- Option to staff a resource table
- Half-page ad in the program

VIP Reception | \$7,500 SOLD: RevGen Partners



- Ability to host a pre-event VIP Reception with the keynote speaker and CWCC VIPs
- Facilitate a fireside chat with the keynote speaker
- One table of 10 with table signage at the State of Women in Business event
- Company logo recognized as VIP Reception Sponsor on all digital and printed event materials
- Option to staff a resource table
- Quarter-page ad in the event program

STATE OF WOMEN IN BUSINESS

February 29, 2024 | 7:00 - 9:30am



SPONSORS

Keynote | \$7,500 SOLD: CoBank

- One table of 10 with table signage
- Opportunity to introduce the keynote speaker (1-2 min)
- Company logo recognized as Keynote Sponsor on all digital and printed event materials
- Option to staff a resource table
- Quarter-page ad in the program

Innovation | \$5,000 SOLD: Cox Media + CSU Global

- Five (5) tickets to attend
- 2 - 3 minutes of podium time
- Company logo on all digital and printed event materials
- Opportunity to place promotional materials on event tables and/or guest seats
- Option to staff a resource table
- Half-page ad in the program

Nametag | \$4,500

- One table of ten 10 with table signage
- Company logo on all attendees nametags
- Company logo recognized on all digital and printed event materials
- Quarter-page ad in the program
- Option to staff a resource table

Sustaining | \$3,000 (3 more avail.)

- One table of 10 with table signage
- Company logo on all digital and printed event materials
- Option to staff a resource table during the networking portion of the event

Table | \$2,000

- One Table of 10 with table signage
- Company name on all digital and printed marketing materials

Non-Member Tickets: \$175
Member Tickets: \$150



TOP 25 MOST POWERFUL WOMEN IN BUSINESS

August 22, 2024 | 5:00 - 8:00pm | Seawell Ballroom at the Denver Center for Performing Arts

SPONSORS



Presenting | \$20,000 **SOLD: KeyBank**

- Premier seating for one table of 10 with table signage
- Logo placed on event promotions and program, web page, PowerPoint and e-blast
- Full-page ad in event program
- Opportunity to speak from the podium at the gala
- Opportunity to display/distribute promotional materials to event attendees
- Meet the Top 25 winners at a private champagne toast prior to the event
- Present awards to recipients on stage at the gala
- 10 tickets for the After Party
- Access to the Top 25 attendee list

Premier | \$15,000 **SOLD: HealthONE**

- Premier seating for one table of 10 with table signage
- Half-page ad in event program
- Logo on event marketing materials including webpage and event presentation
- Opportunity to speak from the podium at the gala (2 minutes)
- Meet the Top 25 winners at a private champagne toast prior to the event
- Present awards to recipients on stage at the gala
- 10 After Party tickets
- Access to the Top 25 attendee list

After Party Host | \$12,000 **SOLD: Molson Coors**

- Premier table of 10 at the Top 25 gala
- 20 After Party tickets
- Meet the Top 25 winners at a private champagne toast prior to the gala
- Opportunity to speak at the after party
- Opportunity to display/distribute promotional materials or giveaways
- Logo on event marketing materials

Legacy Award | \$10,000

- Opportunity to speak from the podium (2 minutes)
- Presentation of the award
- Photo opportunity with honorees
- Logo and mention in program
- Premiere table of 10 at the Top 25 gala
- 5 After Party tickets

Advancement | \$8,000 **SOLD: Wells Fargo**

- Premier table of 10 with table signage
- Quarter-page ad in event program
- Logo on all marketing materials
- Opportunity to introduce a state dignitary at the podium

TOP 25 MOST POWERFUL WOMEN IN BUSINESS

August 22, 2024 | 5:00 - 8:00pm | Seawell Ballroom at the Denver Center for Performing Arts

SPONSORS

Video | \$8,000 (3 Available)

- One table of 10 with table signage
- Recognized as video sponsor with logo on awardee video
- Quarter-page ad in event program
- Logo on marketing materials including website event page, event program, event presentation, and one award video

Award | \$5,000 (5 available)

- One table of 10 with table signage
- Half-page ad in event program
- Logo on marketing materials including website event page, event program, and event presentation

Nametag | \$5,500 **SOLD: YMCA**

- One table of 10 with table signage
- Your logo on each guest's nametag (750)

Photobooth | \$5,500 **SOLD: CoBank**

- One table of 10 with table signage
- Your logo on photobooth photos

After-Party Dessert | \$5,000 After-Party Snack | \$5,000

- Logo on the dessert or snack table
- Recognition in the Top 25 Gala program
- Ten (10) Ticket to After Party

Award Winner Ads | \$500-\$150

- Program ads: \$500 Full page, \$250 1/2 page
\$150 1/4 page

Table | \$3,000

- One table of 10 with table signage
- Company name on event program and presentation

VIP Packages | Gala + After Party

Member VIP Package \$3,550

- One table of 10 with table signage at the Gala
- Ten(10) tickets to the After Party

Non-Member VIP Package \$3,650

- One table of 10 with table signage at the Gala
- Ten(10) tickets to the After Party

Individual Tickets

Member \$275
(Early Bird: \$250)

Non-Member \$325
(Early Bird: \$300)



ATHENA LEADERSHIP AWARD RECEPTION

December, 2024 | Pinnacle Club

SPONSORS



Presenting | \$10,000

- One VIP table with table signage
- Recognized as ATHENA Reception sponsor
- opportunity to speak at podium (1-2 min)
- Full-page ad in the digital program
- Logo on marketing materials including website event page, event program, and event presentation

ATHENA Award | \$7,500



- One VIP table with table signage
- Opportunity to speak at the podium (2 min) and give out the ATHENA Leadership Award
- One VIP table with table signage
- Half-page ad in the digital program
- Logo on marketing materials including event page, event program, and event presentation

Nametag | \$4,500



- One table with table signage
- Your logo on all attendee nametags
- Logo on marketing materials including website event page, event program, and event presentation

Photobooth | \$3,500



- One table with table signage
- Your logo on photobooth photos
- Logo on marketing materials including website event page, event program, and event presentation

Table | \$2,500



- Company logo on all event materials
- Opportunity to speak at the podium (2 minute and give out the ATHENA Leadership Award
- One VIP table with table signage
- Half-page ad in the digital program

Dessert | \$3,000

Entertainment | \$3,000



- Display your company logo on the event cookies or with musical entertainment
- Five (5) tickets to attend event



Member Tickets: \$125
Non-Member Tickets: \$150

PROGRAMS

POWERFUL VOICES CONVERSATION SERIES

Presenting - **Bank of America** \$20,000



- Company logo on all digital and printed marketing and event materials
- Opportunity to speak at the podium at every event (2-3 minutes)
- Ten (10) tickets to the series



Lunch Sponsor (3 available) \$3,000



- Company logo on all digital and printed marketing and event materials
- Opportunity to introduce the speaker at the podium at your hosted event (2-3 minutes)
- 2-5 tickets to hosted event

Table Topic Sponsor \$1,000



- Company logo on all digital and printed marketing and event materials
- Recognition from podium
- 2-5 tickets to hosted event

LEADERSHIP LAB SUMMIT

Join the participants of the 2023-2024 Leadership Lab Program for a final presentation of white papers and findings. Each participant was given a topic to explore; this summit is their opportunity to share recommendations to 150-200 local business leaders.

Presenting Sponsor \$10,000



- Recognition as presenting sponsor on all event communications and printed and digital marketing materials.
- Access Pass eight (8) at the event
- Opportunity to speak at the event (1-2 min)

Research Sponsor \$3,000 (4 available, 4 topics)



- Your company logo on all digital and printed marketing materials
- Access Pass for eight (8) at the event
- Opportunity to introduce the whitepaper presentation (1-2 minutes)

Peak Sponsor - **SOLD: HealthONE** \$5,000



- Your company logo on all digital and printed marketing materials
- Access Pass for eight (8) at the event

Nametag Sponsor \$2,500



- Your company logo on all event attendee nametags
- Your company name on all digital and printed marketing materials,
- Company logo on nametags
- Access Pass for eight (8) at the event

Access Pass \$2,000



- Your company name on all digital and printed event materials
- Access Pass for eight (8) at the event

CWCC TOP-TIER MEMBER NETWORKING EVENTS

These quarterly events are exclusive to CWCC Visionary and Elite Members and provide an opportunity for exposure to your business or brand.

Host Sponsor | \$3,000

- Host 40-60 top-level business leaders in your space or work with CWCC staff to identify another space
- Company logo recognized as Host Sponsor in all printed and digital marketing materials
- Curate a unique experience, behind-the-scenes tour, or branded experience to introduce leaders to your business



CWCC COMMUNITY DAYS

CWCC produces quarterly Community Days as a chance to bring together our members and partners for networking, resource sharing, and socialization. Many Community Days are paired with a theme or are held in conjunction with larger community events. Have an idea for a unique experience for our members? Let's talk!



Host Sponsor \$2,500

- Host at your location or work with CWCC staff to identify another space
- Company logo listed as Host in all marketing materials and communications
- Opportunity to provide a resource table

Resource Table Sponsor \$1,500

- Host a resource table at a CWCC Community Day
- Company logo recognized as a Resource Table Sponsor in all marketing materials and communications



CWCC PEER GROUPS

FOUNDERS FORUM

Business owners share resources and ideas from one another, hear from guest speakers, and develop skills in a collaborative environment.



WOMEN'S ADVANCEMENT

This group brings professional women together to talk about how we influence systems to promote equity and parity.

BUSINESS BREAKTHROUGHS

Designed for individuals in business development or sales roles to discuss and share sales strategies, tools, and support.

All Peer Group Workshop Host Sponsorships Include...



Workshop Host \$1,000

- Company logo listed as sponsor on all printed and digital marketing materials
- Opportunity to display company collateral at the event (in-person) or links to company resources in the chat and follow-up emails (virtual)
- Opportunity to address guests at the beginning of peer group gathering (2-3 min)
- Opportunity to guide networking/ice-breaker topics

CWCC POLICY EVENTS

DAY AT THE CAPITOL

Each year, CWCC members are invited to the Colorado State Capitol to meet legislative leaders, observe sessions, tour the Capitol, and get involved with the CWCC policy agenda.



LEGISLATIVE PREVIEW/RECAP

CWCC members preview or recap the legislative session and connect with lawmakers.

ELECTIONS TO WATCH

CWCC members take a closer look at upcoming elections and candidates.

All Policy Event Sponsorships Include...



Policy Host \$2,500

- Company logo listed as sponsor on all printed and digital marketing materials
- Opportunity to display company collateral at the event
- Opportunity to address guests at the beginning of peer group gathering (2-3 min)

BRANDED COMMUNICATIONS CONTENT

Share your expertise on topics relevant to women and women in business through sponsored, branded content on CWCC communications. CWCC boasts 10,000 subscribers who are local high-level leaders and top executives in small businesses and corporations alike.

SPONSORED EMAIL AND BLOG POST

\$1,500

- One branded email to be sent to CWCC subscribers with links to a branded blog post on www.cwcc.org
- Company logo listed as Email Sponsor in newsletter and blog post, external company links embedded into blog
- Opportunity to brainstorm curated content with CWCC staff to ensure relevance to the CWCC audience
- One social media post on all four (4) CWCC channels: LinkedIn, Instagram, Facebook, and Twitter

SPONSORED CONTENT: SERIES

\$3,000

- Three branded emails to be sent to CWCC subscribers with links to three (3) branded blog posts on www.cwcc.org
- Company logo listed as Email Sponsor in newsletter and blog post, external company links embedded into blog
- Opportunity to brainstorm curated content with CWCC staff to ensure relevance to the CWCC audience
- One social media post per blog on all four (4) CWCC channels: LinkedIn, Instagram, Facebook, and Twitter

CONTENT CORNER IN CWCC NEWSLETTER

Annual Commitment | \$5,000

- Company logo listed as content sponsor in the CWCC newsletter and blog once per month for a total of 12 months
- Curate monthly content for the CWCC blog and newsletter
- Opportunity to brainstorm and create an editorial calendar with CWCC staff

Sold for 2024
Health & Wellness: HealthONE
Jobs: Boulo Solutions

More Information about Branded Communications Packages



- Each package includes (qty)* 500-700 word blog posts
- Includes (qty)* 100-200 word article teaser text for newsletter
- Dates subject to availability and may need to be adjusted based on news cycle, CWCC event communications, and when the content is received
- Frequency discussed and agreed-upon ahead of posting
- Approved copy and associated images are due to the CWCC Comms Team two weeks before the agreed-upon send day