

SPONSORSHIP OPPORTUNITY 2024



250+ VIP ATTENDEES

Top-level executives, community leaders, and decision-makers

BRAND ELEVATION

Sponsorship supports the CWCC mission to address Diversity, Equity, and the Advancement of Women in Business

PRIME EXPOSURE

Get your brand in front of the most powerful women and influential companies in the community

POWERFUL VOICES PRESENTS THE ATHENA LEADERSHIP AWARD

Tuesday, December 10, 2024 11:30-1:00 p.m. | Denver, CO

The ultimate Powerful Voices Conversation Series of the year culminates with the presentation of the ATHENA Leadership Award.

- Hear from an inspiring speaker, TBA
 Crown the 2024 ATHENA Leadership Awardee
- Network with your CWCC community

Get Started!

Email Meaghan Carabello at mcarabello@cwcc.org to explore these sponsorship levels or secure your spot.



2024 ATHENA Leadership **Award Winner**

2023 ATHENA LEADERSHIP AWARD LUNCHEON

December 10, 2024 | 11:30 - 1:00pm | Denver, CO

SPONSORSHIP OPPORTUNITIES



Powerful Voices Presenting \$15,000 SOLD: Bank of America

ATHENA Reception Presenting \$10,000



- Opportunity to speak at the podium (2-3 minutes)
- One VIP Table at the ATHENA Leadership Awards Reception
- Full-page ad in the digital program
- Company logo on all digital and printed marketing and event materials
- Opportunity to speak at the podium at every event
- VIP Table at the ATHENA Leadership Awards Event
- · Full-page ad in the digital program

ATHENA Award | \$7,500

Keynote | \$5,000

and event materials



- Company logo on all digital and printed marketing and event materials
- Opportunity to speak at the podium at the event (2 minutes) and give out ATHENA Leadership Award to winner
- One VIP Table at event
- Half-page ad in the digital program

- Company logo on all digital and printed marketing and event materials
- Opportunity to introduce the keynote (1-2 min)
- One VIP Table at event
- · Quarter-page ad in the digital program

Winner Tribute Sponsor | \$5,000



Entertainment Sponsor | \$3,000

· Company name and logo on and all digital and



SOLD: Cigna Healthcare

printed marketing materials

Five(5) tickets to attend event

- Company logo recognized on all digital and printed marketing and event materials
- Opportunity to introduce fireside chat (1-2 min)
- · One VIP Table at event
- · Quarter-page ad in the digital program

Table | \$2,500



- One table with signage
 - Logo on all digital and printed marketing materials

Dessert Sponsor | \$2,000



- Company name and logo on all digital and printed marketing materials
- Four(4) tickets to attend event

Individual Tickets



CWCC Member: \$125 | Non-Member: \$150

