



**COLORADO WOMEN'S
CHAMBER OF COMMERCE**

SPONSORSHIP OPPORTUNITY 2024



250+ VIP ATTENDEES

Top-level executives, community leaders, and decision-makers

BRAND ELEVATION

Sponsorship supports the CWCC mission to address Diversity, Equity, and the Advancement of Women in Business

PRIME EXPOSURE

Get your brand in front of the most powerful women and influential companies in the community

POWERFUL VOICES PRESENTS THE ATHENA LEADERSHIP AWARD

**Tuesday, December 10, 2024
11:00-1:00 p.m. | Denver, CO**

The ultimate Powerful Voices Conversation Series of the year culminates with the presentation of the ATHENA Leadership Award.

- Hear from powerful voice, Elle Benson, happiness expert!
- Crown the 2024 ATHENA Leadership Awardee, Hon. Wilma J. Webb!
- Network with your CWCC community

Get Started!

Email Meaghan Carabello at mcarabello@cwcc.org to explore these sponsorship levels or secure your spot.



Elle Benson, Happiness Expert



Hon. Wilma J. Webb,
2024 ATHENA Leadership
Award Winner

2024 ATHENA LEADERSHIP AWARD LUNCHEON

December 10, 2024 | 11:00 - 1:00pm | Denver, CO

SPONSORSHIP OPPORTUNITIES



Powerful Voices Presenting \$15,000 **SOLD: Bank of America**



- Company logo on all digital and printed marketing and event materials
- Opportunity to speak at the podium at every event
- VIP Table at the ATHENA Leadership Awards Event
- Full-page ad in the digital program

ATHENA Reception Presenting \$10,000



- Company logo on all digital and printed marketing and event materials
- Opportunity to speak at the podium (2-3 minutes)
- One VIP Table at the ATHENA Leadership Awards Reception
- Full-page ad in the digital program

ATHENA Award | \$7,500



- Company logo on all digital and printed marketing and event materials
- Opportunity to speak at the podium at the event (2 minutes) and give out ATHENA Leadership Award to winner
- One VIP Table at event
- Half-page ad in the digital program

Keynote | \$5,000



- Company logo on all digital and printed marketing and event materials
- Opportunity to introduce the keynote (1-2 min)
- One VIP Table at event
- Quarter-page ad in the digital program

Winner Tribute Sponsor | \$5,000



- Company logo recognized on all digital and printed marketing and event materials
- Opportunity to introduce fireside chat (1-2 min)
- One VIP Table at event
- Quarter-page ad in the digital program

Entertainment Sponsor | \$3,000 **SOLD: Cigna Healthcare**



- Company name and logo on and all digital and printed marketing materials
- Five(5) tickets to attend event

Dessert Sponsor | \$2,000 **SOLD: Denver Health**



- Company name and logo on all digital and printed marketing materials
- Four(4) tickets to attend event

Table | \$2,500



- One table with signage
- Logo on all digital and printed marketing materials

Individual Tickets



CWCC Member: \$125 | Non-Member: \$150

