



STATE OF WOMEN IN BUSINESS

presented by

 **HCA HealthONE**

Moving Beyond 'Business As Usual'

Thursday, March 5, 2026

10:30am - 1:00pm



**COLORADO WOMEN'S
CHAMBER OF COMMERCE**



Simone D. Ross



From the CEO

Happy Women's History Month!

Thank you for being here for the 2026 State of Women in Business Luncheon.

This year, we're bringing together Colorado's business and policy leaders to move beyond "business as usual" to create work that works for ALL.

We hope that you will leave today with actionable strategies to help retain women in the workforce and make our economy more competitive than ever.

Please enjoy the program and don't forget to get a copy of the **CWCC Work that Works for ALL Guide to Workforce Retention** before you leave!

Simone D. Ross

CEO, CWCC

#CWCCStateofWomen

AGENDA

10:30 Registration, Networking, and Resource Fair

11:00 Program Begins

Welcome from the Emcee:
Jessica Porter, Denver7

Presenting Sponsor
Jacqueline Terrasi, HCA
Healthcare

CWCC Board of Directors
Sandy Jones, CWCC Board Chair
+ Andrea Miller, former board
chair

Advancement Sponsor
Eve Lieberman, OEDIT

State of Women in Business
Simone Ross, CEO, CWCC

11:45 CWCC Chamber Champion
Award
Maureen McDonald,
HCA HealthONE

LOCAL LEADERS PANEL

- Kelli Ogunsanya, Delta Dental of Colorado
- Marisa Daspit, Ibotta
- Maria G. Meleandez, DEN
- Angie Voigt, HCA Healthcare

CWCC Advocacy Award
Recipient: Shannon Bird
Presenter: Kent Thiry, Thiry
O'Leary

1:00 Event Concludes



STATE OF WOMEN IN BUSINESS

Moving Beyond Business as Usual



HCA
HealthONE



Thiry
O'Leary
Foundation



COLORADO
Office of Economic Development
& International Trade
Minority Business Office

 **COBANK**[®]

 **DELTA DENTAL**[®]


VECTRABANK[®]
COLORADO



University of Colorado

Boulder | Colorado Springs | Denver | Anschutz Medical Campus



THANK YOU TABLE SPONSORS!

TABLE

Alpine Bank

American Red Cross of Colorado & Wyoming

Barefoot PR

Colorado Housing & Finance Authority (CHFA)

Colorado Office of Economic Development & International Trade

CSU Global

DaVita

Denver International Airport (DEN)

Denver Public Schools

DPS Foundation

Emily Griffith Technical College & Foundation

Foundation for Community Colleges

Ibotta

MetricsEdge

Sewald Hanfling

Sky Blue Builders

Southwest Airlines

Xcel Energy

RESOURCE TABLES

C Squared Computer Consulting

Colorado Enterprise Fund

Connect for Health Colorado

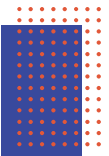
Elumina Group

The Blue Bench

Vectra Bank

Women's Foundation of Colorado

Zonta Club of Denver





COLORADO WOMEN'S CHAMBER OF COMMERCE

Visionary Members



A photograph of two young girls standing in a brightly lit hallway. The girl on the left has blonde hair in a ponytail with a blue bow, wearing a white dress with large grey polka dots and a colorful beaded necklace. The girl on the right has dark hair in a ponytail with a pink bow, wearing a yellow dress and a colorful beaded necklace. Both girls are wearing beige high-heeled shoes. They are facing each other and appear to be in conversation. The hallway has wooden floors and white walls with a railing on the right side.

THE
ONE

who has
big plans for
the future.

HCA HealthONE believes healthcare should always move forward, so we are continually seeking new approaches to deliver care that better meets our patients' needs. We're ONE team—across hospitals, emergency rooms and physician practices—working together to help create a healthier tomorrow for us all. And we are proud to be the presenting sponsor of **Colorado Women's Chamber of Commerce: State of Women in Business.**

HCA HealthONE.

The one who shows up.

The one you trust for life.

HCAHealthONE.com





2026 CHAMBER CHAMPION AWARD

MAUREEN McDONALD

**AVP Community
Engagement**

HCA HealthONE

Maureen McDonald 2026 CWCC Chamber Champion Award Winner

The 2026 CWCC Chamber Champion Award will be presented to Maureen McDonald, AVP Community Engagement of HCA HealthONE, in recognition of her work to advance women in business and advocate on behalf of women and families.

A native of Denver, Maureen McDonald is passionate about connecting individuals and organizations from the public, private, and nonprofit sectors to improve our communities.

As AVP of Community Engagement for the Continental Division for HCA Healthcare since 2020, Maureen's focus is on assessing and responding to community health needs in the markets for 11 hospitals in Denver and Wichita. HCA Healthcare's mission to care for and improve human life includes the lives of our communities, and in partnership with many non-profit organizations, Maureen seeks ways to support community and creatively engage the over 13,000 HCA colleagues in the division.

Recent past experience included leading Community Benefit for Kaiser Permanente Colorado, and serving as Executive Director of the Denver Metro Chamber Leadership Foundation for 13 years. Currently, Maureen serves on the boards of the Girl Scouts of Colorado, Mile High United Way, and the Denver Metro Chamber Leadership Foundation.

Maureen McDonald 2026 CWCC Chamber Champion Award Winner

...continued

She is very active in “Together to End Stroke,” a grassroots community health program with the American Heart Association and Stride Community Health.

She is active in several women’s organizations, including the Colorado Women’s Chamber of Commerce, where she oversaw the Leadership Program in 2019-20, the International Women’s Forum of Colorado, where she served as President of the Board in 2020, as a founding and current member of a philanthropic collective, the Colorado Angels, and as a founding and current member of the Women of Distinction for the Girl Scouts of Colorado, and as an active member of Women United.

Maureen was honored to recently receive the inaugural Visionary Award in 2024 from the American Heart Association of Colorado, a top 25 Most Powerful Women award in 2024 from the Colorado Women’s Chamber of Commerce, and a community service award in 2025 from the Mile High United Way. Her family and love of outdoors continue to be her passions.



**Be the first to
hear of news +
events**



COBANK IS PROUD TO SPONSOR

Colorado Women’s Chamber of Commerce



800-542-8072 • www.cobank.com

Proud Member of the Farm Credit System 



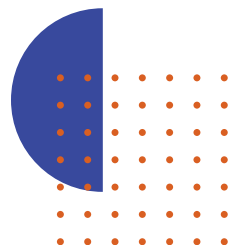
2026 ADVOCACY AWARD

FORMER REP. SHANNON BIRD

Shannon Bird **2026 CWCC Advocacy Award Winner**

The 2026 Advocacy Award will be presented to former Colorado State Representative Shannon Bird in recognition of her work to foster a more inclusive community and economy.

Shannon served as the State Representative for House District 29 (Westminster) from 2018–2025, chairing the Joint Budget Committee, and on the Westminster City Council. She has a background in law and finance. Shannon Bird is a Democratic Colorado politician and attorney currently running for Congress in Colorado's 8th Congressional District for the 2026 election cycle.



Representative Shannon Bird

&

Maureen McDonald

FROM THE



Thiry
O'Leary
Foundation

Empowering Colorado's Entrepreneurs

Are you an entrepreneur in Colorado looking to grow your business?

The Minority Business Office (MBO) is here to help! We are dedicated to increasing economic opportunity through a passionate team and an established network of public, private, and government resources. We connect businesses of all types and sizes with the right people to increase prospects locally, nationally, and internationally.



COLORADO

Office of Economic Development
& International Trade

Minority Business Office

Connect with our team today and leverage the resources you need to succeed!

Website:

oedit.colorado.gov/mbo

General Questions:

mbo@state.co.us

Phone: 303-892-3840

Let us help:

- Technical Assistance
- Resource Navigation
- Bilingual Assistance



COLORADO

Office of Economic Development
& International Trade

Minority Business Office

Local Leaders Panel



MODERATOR

Kelli Ogunsanya

Chief Operations Officer
Delta Dental of Colorado

Kelli Clifton Ogunsanya is a healthcare executive, author, entrepreneur, and passionate advocate for women in the workplace.

As Chief Operating Officer of Delta Dental of Colorado—the state's leading dental benefits company serving over 1.8 million Coloradans—Kelli brings a rare combination of strategic vision, operational excellence, and deep commitment to health equity.

At Delta Dental of Colorado, Kelli oversees Customer Experience, Claims and Clinical, Digital Transformation, Provider Network Management, Business Operations, and Information Technology. She stepped into a newly reinstated COO role following a multi-year claims system conversion, inheriting fragmented operations across seven departments. Within six months, she restored performance to pre-conversion benchmarks, implemented a high-performing customer experience team, and launched a cloud-based contact center that delivers work-anywhere infrastructure while reducing administrative costs and improving member engagement for all 1.8 million DDCO members.

STATE OF WOMEN IN BUSINESS



PANELIST

Marisa Daspit
Chief People Officer
Ibotta

Marisa Alexander-Daspit is an experienced People and Talent Strategy executive with deep expertise in organizational development, leadership effectiveness, and scaling high-growth companies. She currently serves as Chief People Officer at Ibotta, where she has played a pivotal role in guiding the company through rapid growth, an IPO, and significant organizational transformation.

Marisa is a trusted advisor to executive teams, recognized for building high-performing people organizations, strengthening leadership pipelines, and aligning talent strategy to business outcomes across both healthcare and technology environments.

Based in Denver for nearly two decades, Marisa is deeply rooted in the Colorado lifestyle she loves. She and her husband are raising four children (one daughter and three sons). They look forward to spending as much time as possible outdoors. Outside of work, Marisa enjoys running, barre workouts, reading, knitting, and traveling with her family. There's nothing quite like the anticipation of a well-planned adventure!

STATE OF WOMEN IN BUSINESS



PANELIST

Maria G. Meleandez

Chief of Staff

DEN

Maria G. Meleandez is a servant leader who is committed to fostering an environment that brings people together to achieve results. As Chief of Staff at one of the busiest airports in the world, she oversees Government Affairs and Global Public Policy, Culture and Strategy, Systems Integration and the Center of Equity and Excellence in Aviation.

Prior to joining DEN, she served as the Deputy Executive Officer of the Los Angeles County Metropolitan Transportation Authority (LA Metro), the second largest public transit system in the US. There she advanced the implementation of high-impact, community centered, workforce and economic investments. With a proven track record in strategic leadership, planning and systems integration, she was pivotal in the development and implementation of The SEED School of Los Angeles County (SEED LA), the nation's first college-prep boarding school to focus on the workforce needs of Transportation Infrastructure. Her commitment to the cultivation of an inclusive culture — in which everyone is seen, heard, and valued for their contributions — continues to make an impact throughout the communities she serves.

Maria has excelled in numerous capacities, leading large-scale programs and teams within education, healthcare, and infrastructure industries. As a first-generation college graduate, Maria holds a master's degree in business administration, is a licensed Registered Nurse and Hudson trained Executive Coach.

STATE OF WOMEN IN BUSINESS



PANELIST

Angie Voigt

Chief Nursing Executive
HCA Healthcare

Angie Voigt is a seasoned healthcare executive and the Division Chief Nursing Executive for HCA Healthcare's Continental Division. In this role, she provides strategic and operational oversight for more than 6,000 clinical colleagues across two markets, nine hospitals, and multiple sites of care across Colorado and Kansas.

With more than 18 years of nursing experience and 13 years at HCA Healthcare, Angie has led nursing practice transformation at every level of the organization. She is deeply committed to aligning nursing education with the realities of modern clinical practice and partners closely with HCA's Galen College of Nursing, where she provides executive leadership for two nursing schools educating more than 400 students annually.

A proud multi-generation nurse, Angie is passionate about building systems that nurses can thrive in – clinically, professionally and personally.



**COLORADO
WOMEN'S CHAMBER
FOUNDATION**
ADVANCING WOMEN IN WORK



*Donate to Advance
Women + Win!*

Southwest®

TODAY ONLY! Donations of \$100 or more to the [Colorado Women's Chamber Foundation](#) will be entered into a drawing for TWO Round-Trip INTERNATIONAL flights on Southwest Airlines!



Become a CWCC member and connect to a thriving, supportive community. Whether you work in a corporate environment, are a founder, or are somewhere in between, CWCC is here to support you, your advancement, and promote equity for women in work.

Learn more at cwcc.org/join-cwcc



**COLORADO WOMEN'S
CHAMBER OF COMMERCE**



**COLORADO WOMEN'S
CHAMBER OF COMMERCE**

WORK *THAT WORKS* FOR ALL

Employee Retention Strategies from the
Colorado Women's Chamber of Commerce



*Grab One on
Your Way
Out!*